

Wuckert for US Senate
8/8-8/14/16
\$10,325

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Mark Kirk

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

7/29/2016

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WICS-TV	Date: 8/1/2016
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I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$8,776.25

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/1/2016

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Jennifer E. Valenti

Printed Name

, CSM

Title

Duckworth for U.S. Senate

Contract # 2590798



Station WICS-S2
Market Champaign-Sprngfld-Dtr DMA
Flight Dates 8/8/2016 - 8/14/2016 (Est. 2088)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 8/8	Tue 8/9	Wed 8/10	Thu 8/11	Fri 8/12	Sat 8/13	Sun 8/14	Total
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$225.00 \$225.00				/				1
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$225.00 \$675.00		/	/		/			3
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$275.00 \$1,375.00	/	/	/	/	/			5
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$275.00 \$550.00	/			/				2
Good Morning Sat 7:00 AM - 8:00 AM	EM	Sa 30	\$200.00 \$200.00						/		1
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$200.00 \$200.00		/						1
The View 10:00 AM - 11:00 AM	DT	M-F 30	\$150.00 \$150.00			/					1
WICS 11a News 11:00 AM - 11:30 AM	DT	M-F 30	\$150.00 \$150.00					/			1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$250.00 \$250.00	/							1
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$250.00 \$500.00		/		/				2

Duckworth for U.S. Senate



Station	WICS-S2	Buyer	Caroline Bahng
Market	Champaign-Sprngfld-Dtr DMA	Email	caroline@screenstrategies.com
Flight Dates	8/8/2016 - 8/14/2016 (Est. 2088)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 8/8	Tue 8/9	Wed 8/10	Thu 8/11	Fri 8/12	Sat 8/13	Sun 8/14	Total
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 \$700.00			/		/			2
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$400.00 \$800.00	/			/				2
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$250.00 \$1,250.00	/	/	/	/	/			5
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$500.00 \$2,500.00	/	/	/	/	/			5
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$500.00 \$500.00							/	1
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$100.00 \$300.00		/	/		/			3
Station Totals			\$10,325.00	6	7	7	7	7	1	1	36



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Contract # 2590798

Schedule Dates 08/08/16-08/14/16

Advertiser Duckworth for US Senate-D (108429)

Agency Screen Strategies Media-Fairfax (15683)

Product POLITICAL CANDIDATE (ns) (1186)

Brand POLITICAL (1874)

Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)

Sales Office WICD

Buyer Name Bahng, Caroline

Phone/Fax /

CPE 2088

Account Types Regional/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 08/02/16

Last Modified 08/02/16

Entered By Jennifer Valenti

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,548.75

Net Total \$8,776.25

Sales Tax

WICS+WICD Combo 100/0 (WICS++)

By Broadcast Month Spots Rate

Aug. 2016 36 \$10,325.00

Grand Total: 36 \$10,325.00

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/11/16-08/11/16	3	:30	6A- 6:30A (CST)					1				1	\$225.00	\$225.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
2.0	Normal Line / SPOT	08/09/16-08/12/16	3	:30	6:30A- 7A (CST)			1	1		1			3	\$225.00	\$675.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
3.0	Normal Line / SPOT	08/08/16-08/12/16	3	:30	7A- 8A (CST)		1	1	1	1	1			5	\$275.00	\$1,375.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
4.0	Normal Line / SPOT	08/08/16-08/11/16	3	:30	8A- 9A (CST)		1			1				2	\$275.00	\$550.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
5.0	Normal Line / SPOT	08/13/16-08/13/16	3	:30	7A- 8A (CST)							1		1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
6.0	Normal Line / SPOT	08/09/16-08/09/16	3	:30	9A- 10A (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
7.0	Normal Line / SPOT	08/10/16-08/10/16	3	:30	10A- 11A (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
8.0	Normal Line / SPOT	08/12/16-08/12/16	3	:30	11A- 11:30A (CST)						1			1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
9.0	Normal Line / SPOT	08/08/16-08/08/16	3	:30	3P- 4P (CST)		1							1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
10.0	Normal Line / SPOT	08/09/16-08/11/16	3	:30	4P- 5P (CST)			1		1				2	\$250.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
11.0	Normal Line / News	08/10/16-08/12/16	3	:30	5P- 5:30P (CST)				1		1			2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
12.0	Normal Line / News	08/08/16-08/11/16	3	:30	6P- 6:30P (CST)		1			1				2	\$400.00	\$800.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
13.0	Normal Line / SPOT	08/08/16-08/12/16	3	:30	6:30P- 7P (CST)		1	1	1	1	1			5	\$250.00	\$1,250.00	WICS+WICD Combo 100/0 (WICS)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 2590/98

Schedule Dates 08/08/16-08/14/16
Advertiser Duckworth for US Senate-D (108429)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)
Sales Office WICD
Buyer Name Bahng, Caroline
Phone/Fax /
CPE 2088
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

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Last Modified 08/02/16
Entered By Jennifer Valenti
CO-OP No
Headline #
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Order Type Normal
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Commission \$1,548.75
Net Total \$8,776.25
Sales Tax

WICS+WICD Combo 100/0 (WICS)
By Broadcast Month Spots Rate
Aug. 2016 36 \$10,325.00
Grand Total: 36 \$10,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	08/08/16-08/12/16	3	:30	10P-10:35P (CST)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
15.0	Normal Line / News	08/14/16-08/14/16	3	:30	10P-10:35P (CST)								1	1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		8/2/16
16.0	Normal Line / SPOT	08/09/16-08/12/16	3	:30	10:35P-11:37P (CST)		1	1	1	1	1			3	\$100.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		8/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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